

Sponsor the only publication dedicated solely to the visual arts community in Colorado's Front Range.

WHAT IS DARIA?

DARIA is a visual arts review magazine published 3 times/year by founder and editor Genevieve Waller.

DARIA follows in the footsteps of CARLA: *Contemporary Art Review Los Angeles*, founded by artist and writer Lindsay Preston Zappas in 2015, and *Cornelia: A Visual Arts Review for Western New York and Southern Ontario* founded in 2019 by Emily Ebba Reynolds and Nando Alvarez-Perez in Buffalo, New York.

DARIA launched online in November 2019 at dariamag.com and in print in March 2020. We hope to record the history of the arts in this region, promote diverse voices and artists, and foster critical dialogue around art in Denver, the Front Range, and beyond.

HOW YOU CAN HELP

Buy an ad to promote your business!

There are currently no other print publications targeted specifically to the visual arts community solely in our region, so this is a great way to promote your business to an audience of cultural consumers.

OUR DISTRIBUTION

We distribute at least 2,500 copies of each issue of DARIA to over 200 museums, art galleries, libraries, coffee shops, and businesses in Denver (including Aurora, Arvada, Englewood, Evergreen, Greenwood Village, Lakewood, Lone Tree, and Littleton), Boulder, Colorado Springs, Fort Collins, Greeley, Longmont, Loveland, Fort Collins, Pueblo, and Trinidad.

Advertisements serve as a great place to promote events and upcoming exhibitions as well as highlight businesses that value the contribution that the visual arts make to our culture and lives.

WHAT YOU SUPPORT

Your sponsorship of DARIA is more than just an ad! About half of our budget goes straight back into the creative ecosystem in our region. We pay the writers we publish. The other half goes to printing. Help us promote and document the Denver-area and Front Range visual art scene!

PRINT ISSUE 12

Ad Booking Deadline:
January 12, 2024

Ad Art Due:
January 19, 2024

Magazine Launch:
March 1, 2024

PRINT ISSUE 13

Ad Booking Deadline:
May 10, 2024

Ad Art Due:
May 17, 2024

Magazine Launch:
July 1, 2024

PRINT ISSUE 14

Ad Booking Deadline:
September 13, 2024

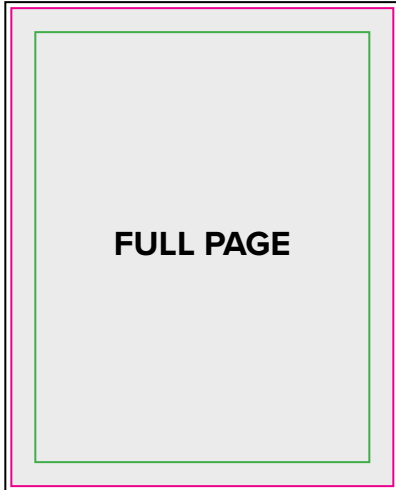
Ad Art Due:
September 20, 2024

Magazine Launch:
November 1, 2024

DARIA

DENVER ART REVIEW INQUIRY + ANALYSIS

2024 Media Kit



Full-page Standard \$500

Full-color ad.

SPECIFICATIONS:

Bleed: 8.25" x 10.25"

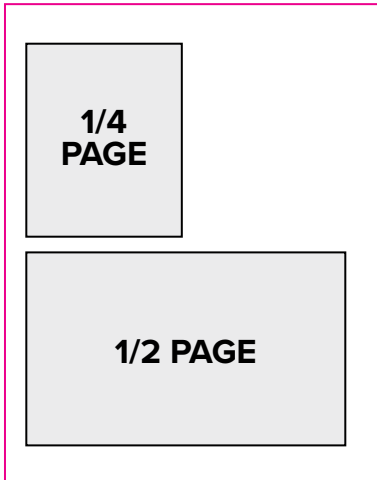
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Premium Positioning

Available upon request, contact us at: dariaartmagazine@gmail.com for additional information, pricing, and placement preference.



Half-page

\$250

Full-color ad.

SPECIFICATIONS:

Art Size: 7" x 4"

Quarter-page

\$150

Full-color ad.

SPECIFICATIONS:

Art Size: 3.25" x 4"

Supporter

\$50+

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Want design help?

Contact our designer Liz Quan at

lizquan1@gmail.com

Please send art files saved as a print-ready pdf and questions to: dariaartmagazine@gmail.com